

# COOLING SOLUTIONS

November / December 2022

## **WELCOME**

Welcome to the 6<sup>th</sup> edition of our bi-monthly Alpine Cooling Newsletter – and our last one for 2022!

In this edition we have a special mention on some **European radiators**, and some that we stock on the shelf ready. We have a little wrap up on the **Capricorn Gala Night**, some more info from the warehouse, a welcome to the warmer months ahead, of course a **new exciting promo** to finish the year with, and a couple of nice words from some of our clients!



The AC0112 is our most popular BMW radiator which fits 20 different variants

#### **EUROPEAN RADIATOR RANGE**

When it comes to European radiators, we understand the challenges – they are almost always very tricky to remove and replace, let alone identifying the correct one!

But with rego and/or VIN searches, and access to dozens of international catalogues and programs, we are confident we have you covered.

Whilst we don't carry every model known – that would be literally impossible – we do carry 16 BMW radiators covering over 100 different variants, we also have 9 different Mercedes radiators covering over 40 variants, and we also have numerous Audi, VW, Volvo, Land Rovers, SAAB and Peugeot models covered too.

As always, if we don't have what you need on the shelf, we will do our absolute utmost to get you sorted – remembering that we always say, "we are here to support your business".

# With some 68 BMW models released since the good 'ol 80's no one can simply carry every single radiator but we're <u>here to help at any opportunity</u>

We are often asked about European radiators as there is a misconception that not many suppliers carry them, or can obtain them, but at Alpine Cooling we are always on the look out to make sure we can support the workshops out there. So if you are ever in need, then hit us up and try us out. Experience the Alpine Cooling difference.



#### Capricorn Annual Gala Dinner & Trade Exhibition

Oh What A Night – We were privileged enough to be represented at the annual Capricorn Trade Exhibition and Gala Dinner. It was amazing for us to see so many existing and potential new customers in attendance, from all over QLD and Northern NSW. It gave us the incredible opportunity to showcase several of our products, while we could mingle and meet workshop owners and staff alike, and enjoy a beatiful dinner with a few cold beverages! Seeing our name and brand up in lights in front of

900+ people was quite exciting and made us all at Alpine feel extremely proud and grateful for the support we get from our customers

#### From the warehouse;

Throughout October we received another three shipments in, filling our shelves [and floors and loading bays!], with **a futher 2,600 units!** It really strengthened our stock holdings coming into the warmer months and also introduced a hand full of new products too. These latest arrivals really gives us more confidence in enabling us to continue supporting you all out there in the workshops. We're now even better stocked and ready, footy is finished, cricket is on, the heat is on and so are we!!!

## Last Promo for 2022

Before we get to our last promo for 2022, big **congratulations go to Gold Coast Brakes & Mechanical for being the lucky workshop to win** their next 3 radiator purchases for free! We trust this will definitely help out your bottom line, so thank you again for your ongoing support, cheers to you from all of us at Alpine Cooling

\*NEW PROMO \* In November and December every purchase will get you a chance in the draw to win a great looking Summer Christmas Pack – an esky full of goodies to the value of over \$400! We'd really love to see a workshop with this in their hands before Christmas, so we'll be drawing this one a little earlier; entries will close on Tuesday 20 December – what great timing to finish off the year! So keep an eye out for the flyer with all the details, and good luck to all.

#### We love your feedback! Here are some very kind words from some workshops

"Always courteous & prompt service, very helpful and easy to deal with" Mr Mechanical

"Impeccable service, right radiator first time and great price every time" Mike Price Mechanical

"Their products have proved to be of excellent quality, they are very competitively priced & their service is excellent. Thoroughly recommended" **Ron Streeter Motors, Gladstone** 



From each and every one of us at Alpine Cooling, we would like to wish you, and all of your families, a very safe and happy Christmas period, and a very prosperous New Year – hoping that 2023 be even better to you than 2022!